



A Toolkit for the Business Community

Helping businesses maximize workforce recruitment and retention with transportation-to-work solutions

Includes factsheets and resources on:

- Facilitating Employee Transportation Options
- Taking Advantage of Commuter Tax Benefits
- Promoting Shared Ride Programs
- Supporting a Diverse Workforce
- Adopting Green Transportation Practices

Learn how REI, Nike, Apple, Chevron, Walgreens and Cornell University have successfully implemented employee transportation programs.

www.ctaa.org/transportation_to_work



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Let the Joblinks Employment Transportation Team help you customize a transportation strategy that promotes timely, affordable commutes for your employees.

Call CTAA's Joblinks Team at 1-800-891-0590 ext. 720.

"Businesses large and small know that their employees are most productive when they have safe, reliable and convenient transportation options. By taking advantage of this toolkit, employers are not only helping their workers, but also their own bottom lines."

– Janet Kavinsky, Executive Director
Transportation & Infrastructure
U.S. Chamber of Commerce



U.S. Department
of Transportation
**Federal Transit
Administration**

